

# CALL TO THE WILD



West Sound Wildlife Shelter is excited to let you know about our upcoming gala auction and dinner and ask that you please take a few minutes to read about it and consider becoming a sponsor and help underwrite the costs for the gala. With your generosity, we can cover all or a portion of the costs related to the auction so that every dollar raised goes directly to wildlife rehabilitation and education programs.

## **ABOUT THE SHELTER**

West Sound Wildlife Shelter, is a 501(c)(3) organization located on Bainbridge Island and serves the entire Kitsap Peninsula, counties in the western and southern Puget Sound regions, and the Olympic Peninsula. Our mission is to rescue and rehabilitate injured, orphaned and sick wildlife, and promote the well-being of wildlife and its habitat through community outreach, education and involvement.

## **ABOUT THE GALA**

The event is Call To The Wild, a Gala Auction & Dinner to benefit the West Sound Wildlife Shelter, being held on April 13, 2019 at Kiana Lodge in Poulsbo, WA. The event is open to the entire Puget Sound Community and beyond, and is comprised of silent auctions, a live auction, raffles and other fun activities. It is our largest fundraiser of the year, attracting more than 250 people every year and raising half of the funds needed to operate the Shelter. But it's not just about raising money, it's about making a difference.

## **GALA GOALS**

The Shelter helps more and more injured and orphaned wildlife every year in response to increased requests for help from the community. Your sponsorship will make a difference by helping to fund wildlife treatment and rehabilitation, and our wildlife ambassador education program that creates a special bond between humans and wildlife. Our goal this year is to raise \$225,000 through silent and live auctions, raffles, and other fun activities.

## **WHY BECOME A SPONSOR?**

Sponsorship provides visibility for your company through visual and/or oral recognition the night of the event (for levels at \$1,000 and above). More than 250 auction guests and community volunteers will receive the catalog and note your sponsorship. This is an excellent opportunity to build awareness of your business and your support of the Shelter and its wildlife patients.

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Sponsorship is a wonderful opportunity for businesses, companies, organizations, and individuals to reach out to a community of people who value wildlife, education, and philanthropy. This is an excellent opportunity to share your ideas and missions with our community, and through fellowship of nature, potentially touch new clients. Will you or your company consider helping us by becoming a sponsor to help underwrite a portion of the auction expenses?

## THE REST

Over the last 18 years, the Shelter has cared for more than 15,000 wildlife patients - 2018 brought us 1415 patients, and we anticipate even more in 2019. Our growing live-ambassador education program will reach more than 15,000 adults and children in 2019, an increase of more than 3,000 people over last year. The Shelter's rehabilitation and education programs are growing at a rapid rate, and we want to ensure that the Shelter can keep up with this growth.

As you may or may not know, 90% of our funding comes from private donations and special events (the remaining 10% comes from private grants), so the generosity of our community, including sustaining and event sponsorship is critical to our mission and ensuring the sustainability of the Shelter and our rehabilitation and education programs.

This is your opportunity to support Call To The Wild, the region's premier fundraising event with more than 250 people in attendance each year. However you choose to support Call To The Wild, we will guarantee you will have a great time and an evening to remember – and one that may also fulfill your philanthropic and business objectives.

We are deeply grateful for every supporter of the Shelter. If you have any questions about the gala and/or would like to become a sponsor, please contact us at (206) 855-9057 x204. Thank you very much in advance for your consideration. We're excited about the prospect of your participation!



Cate McCaslin  
Development and Special Events Coord.  
Auction Chair



Lisa Horn  
Executive Director  
Auction Co-Chair