

# CALL TO THE WILD

**15<sup>th</sup> Annual Gala Dinner and Auction  
To benefit the West Sound Wildlife Shelter**

**Saturday, April 13, 2019, at Kiana Lodge**

The Shelter's annual auction, Call To The Wild, has quickly established itself as *the* environmental auction for western Puget Sound region. The last auction had 260 attendees and raised over \$225,000 in revenue for the Shelter. The 2019 auction expects to surpass the success of the 2018 auction!

## Event Sponsorships

### Wolf Sponsor (Event Sponsor) – \$5,000 (Exclusive) **SOLD**

You/your company is THE event sponsor – the Alpha, benefits include:

- During the entire auction, your (company) name will be acknowledged aloud by the emcee/auctioneer
- Your logo prominently displayed on one slide during rolling presentation during the silent auction
- Thank you slide with your logo displayed at the beginning of the live auction slides
- Full page ad on the inside cover of the auction catalog
- Logo and company profile in the auction catalog
- Logo on auction website, Spring 2019 newsletter, monthly e-newsletters, and auction emails
- Four (4) tickets at the Patron of Wildlife level



### Bald Eagle Sponsor – \$2,500 (Exclusive) **SOLD**

You are the exclusive sponsor of the Live Auction, benefits include:

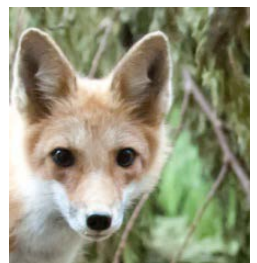
- Your name or logo placed on live auction banner
- During the running and closing of the live auction, your (company) name will be acknowledged aloud by the emcee/auctioneer
- Full page ad on the inside back cover of the auction catalog
- Logo on each slide during the live auction presentation
- Logo and company profile in the auction catalog
- Logo on auction website, Spring 2019 newsletter, monthly e-newsletters, and auction emails
- Two (2) tickets at the Patron of Wildlife level



### Red Fox Sponsor – \$1,500 (Exclusive)

You (your company) are the exclusive sponsor of Section 3 of the Silent Auction

- Your name or logo placed on section banner in silent auction section
- Acknowledgement on/in the slide show that runs during silent auction
- Full page ad in the auction catalog
- Logo and company profile in the auction catalog
- Your logo on the Section 3 bid forms
- Logo on auction website, monthly e-newsletters, and auction emails



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- Two (2) tickets at the Guardian of Wildlife level

### **Barn Owl Sponsor – \$1,000 (Exclusive)**

You are the exclusive sponsor of Section 2 of the silent auction, benefits include:

- Your name or logo on the section banner in the silent auction section
- Acknowledgement on/in the slide show that runs during silent auction
- ½ page ad in the auction catalog
- Logo and company profile in the auction catalog
- Your logo on the Section 2 bid forms
- Logo on auction website, monthly e-newsletters, and auction emails
- Two (2) free tickets at the Friend of Wildlife level



### **Douglas Squirrel Sponsor – \$500 (Exclusive)**

You are the exclusive sponsor of Section 1 of the silent auction, benefits include:

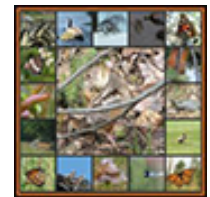
- Your name or logo on the section banner in the silent auction section
- Acknowledgement on/in the slide show that runs during silent auction
- ¼ page ad in the auction catalog
- Logo and company profile in auction catalog
- Your logo on the Section 1 bid forms
- Logo on auction website, monthly e-newsletters, and auction emails



### **Wildlife Sponsor (Table Sponsor) – \$250**

Exclusive to the Wildlife Sponsor

- Logo and company profile in auction catalog
- Your name/logo and an image of a unique animal on prominent signage on one table
- Logo on auction website, monthly e-newsletters, and auction emails



### **Call To The Wild Auction Supporter – \$100**

- Logo on auction website, monthly e-newsletters, and auction emails



## **Additional Sponsorship Opportunities**

### **Host the Bar Sponsor – \$2,500 (Exclusive)**

Almost everyone likes to enjoy a drink at a charity event and many people gather at the bar. Use this space to show your support of Call To The Wild by sponsoring the hosted bar. Place your logo on table tents around the bar area, and one on each table. Attendees won't leave thirsty, and they will know who to thank!

As the exclusive sponsor of the Hosted Bar, your benefits include:

- Your name or logo posted strategically throughout the bar area and on each table
- Podium acknowledgement of your sponsorship
- Logo and company profile in the auction catalog
- Full-page ad in the auction catalog
- Logo on auction website, Spring 2019 newsletter, monthly e-newsletters, and auction emails
- Two (2) tickets at the Patron of Wildlife (\$250) level

## **Auction Tote Bag Sponsor– \$1,500 (Exclusive) **SOLD****

Everyone needs a bag to take home their goodies and all attendees will receive a bag upon check-in to the auction. Take advantage of this earth-friendly opportunity to have your logo go mobile on a reusable grocery bag-size tote. Who knows how far these bags with your logo will travel?

As the exclusive sponsor of the tote bags, your benefits include:

- Your name or logo placed on one side of the tote bag
- Podium acknowledgement of your sponsorship
- Logo and company profile in the auction catalog
- Half-page ad in the auction catalog
- Logo on auction website, Spring 2019 newsletter, monthly e-newsletters, and auction emails
- Two (2) tickets at the Guardian of Wildlife (\$150) level

## **Pen Sponsor – \$750 (Exclusive) **SOLD****

We use hundreds of pens at the auction and people can, and do take them home. Use this opportunity to provide the pens for Call To The Wild and show people see your support of Call To The Wild. Your pen will keep your business in sight and in mind long after the auction is over!

As the exclusive sponsor of the pens, your benefits include:

- Providing your choice of pen with your logo and/or business name
- Podium acknowledgement of your sponsorship
- Logo and company profile in the auction catalog
- ¼ page ad in the auction catalog
- Logo on auction website, Spring 2019 newsletter, monthly e-newsletters, and auction emails
- Two (2) tickets at the Friend of Wildlife (\$95) level

Don't see a sponsorship that fits your needs? Please contact us for information on creating a custom sponsorship for you or your company. If you have any other questions, please contact Cate McCaslin or Lisa Horn at 206.855.9057, or by email at [auction@westsoundwildlife.org](mailto:auction@westsoundwildlife.org).

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## **VIP Table Sponsorships – \$1200**

- A table for up to 10 people at Call To The Wild
- Champagne and special nametags for you and your guests
- Arrive early at 4 pm to view the silent and live items before general admission
- Podium acknowledgment of your sponsorship
- Customized table sign with your (company) name and/or logo
- Logo on auction website, monthly e-newsletters, and auction emails
- Logo and company profile in auction catalog

**Don't miss this opportunity to promote your business while supporting West Sound Wildlife Shelter!**